



SHOW GUIDE INSERTION ORDER

Exhibitor: _____

Contact Person: _____

Address: _____

City: _____ Prov/State: _____ Postal Code/Zip: _____

Country: _____ Phone: _____ Fax: _____

Email: _____

Advertising Agency (If applicable) _____

Contact Person: _____

Address: _____

City: _____ Prov/State: _____ Postal Code/Zip: _____

Country: _____ Phone: _____ Fax: _____

Email: _____

AD SELECTION	RATES <small>Cdn/US Funds</small>
Premium Positions	
<input type="checkbox"/> Inside Front Cover (IFC)	\$2,325
<input type="checkbox"/> Inside Back Cover (IBC)	\$2,325
<input type="checkbox"/> Back Cover (OBC)	\$2,625
<input type="checkbox"/> Centre Spread	\$4,025
Standard Ads	
<input type="checkbox"/> Full Page - 4 Colour	\$1,975
<input type="checkbox"/> Full Page - B & W	\$1,350
<input type="checkbox"/> 1/2 Page - 4 Colour (Horz or Vert)	\$1,300
<input type="checkbox"/> 1/2 Page - B & W (Horz or Vert)	\$ 825
<input type="checkbox"/> 1/3 Page - 4 Colour	\$ 975
<input type="checkbox"/> 1/3 Page - B & W	\$ 575
<input type="checkbox"/> 1/4 Page - 4 Colour	\$ 775
<input type="checkbox"/> 1/3 Page - B & W	\$ 500
<input type="checkbox"/> Logo Listing	\$ 160
ALL PRICES ARE PLUS 5% GST	

BILLING INFORMATION

- Cheque Enclosed (made payable to MIAC)
 VISA MasterCard AMEX

AD SPACE TOTAL \$ _____
 Goods & Services Tax 5% \$ _____
 GST #123670192
 Total Amount Due \$ _____

Name on Card: _____

Card Number: _____

Expiry Date: _____ I hereby authorize the advertising charge to this credit card

Signature: _____

SEND CONTRACT/ORDER FORM TO:

Orders are due by: JULY 10, 2009

MIAC - EXHIBITION MANAGEMENT
807 - 505 Consumers Road, Toronto, Ontario M2J 4V8 - Fax: 1-877-809-8600

SEND ARTWORK TO:

Art due by: JULY 17, 2009

Michael Murton c/o MIAC
807 - 505 Consumers Road, Toronto, Ontario M2J 4V8
Tel: (416)323-9991 Fax (416) 323-9998 or murton@murtonco.com

You can Upload your ad files @ <http://dropbox.yousendit.com/MichaelMurton819781>

REQUIRED ARTWORK

Electronic files submitted on CD will be acceptable if ad files are produced in Quark, Illustrator, InDesign, or Photoshop.

Word documents are NOT acceptable. All ads produced in these programs **MUST** contain **ALL Images** and **ALL Type faces** used in the production, and be accompanied by a colour proof. Preferred format for ad art is a high resolution PDF, with fonts imbedded into the file.

The undersigned hereby acknowledges that s/he has read and accepts all the terms of this contract.

Authorize Signature: _____

Title: _____

Date: _____

TERMS AND CONDITIONS:

- No contract will be accepted unless signed by an authorized company representative.
- Every effort will be made to accommodate position requests, due to production limitations exact positions cannot be guaranteed.
- All requests for cancellations must be in writing.
- No cancellations will be accepted after July 11, 2009
- All amounts paid are non-refundable.
- Advertising rates quoted are net, and non-commissionable.
- Ad materials may NOT contain promotion/mention of any trade event other than the MIAC & PAL Show.
- The Publisher (MIAC) reserves the right to refuse any advertisement that is not consistent with the Association's standards.
- Advertising materials will not be returned unless requested in writing by the advertiser and can only be returned after publication and at the advertiser's expense.